

A Guide to Using the Career Research Tool

🞗 Reminder: Switching Between Icons and Text

- 1. See Figure 00.
- 2. You can easily switch the navigation bar icons to text (or the reverse) through a setting in the menu bar.
- 3. Select the green **User** avatar button (A).
- 4. Select Show Icons as Text (B) to display the menu icons as text.
- 5. Select Show Menus as Icons (C) to display the menu text as icons.



Figure 00: Switching Between Icons & Text

Career Research Tool

- 1. There are two ways for students to initialize the career research tool:
 - a. Students can select the **Surveys** icon from the navigation bar and then select **Your Career Path** (B).
 - b. Students can select the **Research** icon from the navigation bar and then select **Careers**.



	Dashboard Surveys Researd		Student + DI
our Surveys 2 of 7	S minutes	Your Accomplishments 5 minutes	Your Academic Path
Surveys Complet	Some basic information to get you started.	Let us know what sort of extracurriculars you participate in and what sort of awards you achieved.	Are you interested in higher education? That will open up some new paths
OUR PROGRESS 29%	SURVEY PROGRESS INCOMPLETE	SURVEY PROGRESS INCOMPLETE	SURVEY PROGRESS INCOMPLETE
	Arrianat August 2nd 2022	And another August 2nd 2022	Arrianact August 2nd 2022
lext step: Complete the "About You" survey	Assigned, August 216, 2022	Assigned: August 2nd, 2022	Asigineu. August zini, zuzz
ext step: Complete the "About You" survey	Your Armed Service Path 5 minutes	Your EFC Survey 30 minutes	Your Career Path B
ext step: Complete the "About You" survey	Your Armed Service Path S minutes Interested in the public sector? There's some exciting paths available.	Your EFC Survey 30 minutes Entering your EFC (Estimated Family Contribution) may grant your student to opportunities and scholarbit	Vour Career Path to minutes What interests do you have? We can find a path for you to follow.
ext step: Complete the "About You" survey Vour Career Path Vour Four Year Plan	Your Armed Service Path 5 minutes Interested in the public sector? There's some exciting paths available.	Your EFC Survey 30 minutes Entering your EFC (Estimated Family Contribution) may grant your student to opportunities and scholarships.	Your Career Path To minutes B What interests do you have? We can find a path for you to follow. Count of the
ert step: Complete the "About You" survey Your Career Path Your Four Year Plan	Your Armed Service Path 5 minutes Interested in the public sector? There's some exciting paths available. SURVEY PROGRES INCOMPLETE	Your EFC Survey Jo minutes Entering your EFC (Estimated Family Contribution) may grant your student to ocoortunities and scholarships. SURVEY PROGRESS INCOMPLETE	Your Career Path To minutes Description What interests do you have? We can find a path for you to follow. SUBVEY Records

Figure 08-1: Surveys Dashboard. Select Career Path.

- 2. If students have completed the **Your Career Path** survey, then they will see a landing page with six different elements. Each one is a *good fit* for them based on the results of their survey. See **Figure 08-02**.
 - A. Career Cluster.
 - B. Career Pathway.
 - C. Occupation (top match).
 - D. Other matching **Occupations**...
 - E. And the percentage to which those other occupations are a good match for the student.
 - F. Your Career Profile.



Figure 08-2: Career Path Survey Results

Revolutionizing Education & Workforce Development scholarpath.com



My Career Profile

- 1. See Figure 08-3.
- 2. **My Career Profile** is a snapshot of the student's top 6 interests according to the responses they gave on the career path survey.
- 3. First, they will see a matrix web that shows a visual of those 6 interests (A) and how strongly they feel about them.
- 4. Beneath that matrix is a detailed list of each of those interests, as well as examples of both the careers that align with each interest and the tasks that a person in that career would do.



Figure 08-3: My CAREER PROFILE



Understanding the Career Profile Occupation Match

Once students have completed the career path survey, they will be able to see how their profile matches with a given occupation. In the example seen in **Figure 08-4**, the student's highest match is with the occupation of Video Game Designer.

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Uideo Game Designers	Follow	My Career Profile Video Game Designers
Description Design core features of video games. Specify innovative gar design documentation. Guide and collaborate with producti	he and role-play mechanics, story lines, and character biographies. Create and maintain on staff to produce games as designed.	Conventional 70 60 50 40 30 61 61 10 10 10 10 10 10 10 10 10 1
You are a 81% match for this career Your personality is a really strong match	There are 9 other students at your school interested Many students are interested	C
B Workers on average earn \$90,270 + This salary is higher than 86.7% of careers	There are currently 413,000 people employed + This industry is larger than 84.6 % of careers	D Enterprising Article
More info	rmation from O*NET Online	Social
	F	My Career Profile

Figure 08-4: VIDEO GAME DESIGNER CAREER MATCH

- 1. The match page will show students how strong of a match they are for the occupation/career (A).
- 2. The match page will show students the average annual salary for the occupation/career (B).
- 3. The match page will show students if any other students at their school have also matched with this occupation/career, and if so, how many students have matched (C).
- 4. The match page will show students approximately how many people are currently employed in this occupation's field (D).
- 5. The match page will show students an updated matrix web (E) that overlaps the interest profile of a typical person employed in this occupation/career (blue) with their own interest profile from their survey (green).
- 6. At the bottom of the match page, students will see a link to the Occupational Information Network (O*NET), which will provide them with additional information about the occupation/career. Note: O*NET is developed under the sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).



Using the Career Research Search

1. As students read in "Career Research" 1b, they can select the **Research** icon from the navigation bar and then select **Careers**. See **Figure 08-5**.

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Career Clusters	OCCUPAT	ION	PATHWAY / CLUSTER	SALARY	МАТСН
All Areas 👻		Video Game Designers Design core features of video games. Spe	Information Technology Information Support and Services	\$ 90,270 per year	81%
All Areas					_
Agriculture, Food & Natural Resour	•	Instructional Designers and Technologists Develop instructional materials and produ	Education & Training Professional Support Services	\$ 64,450 per year	80%
Architecture & Construction	A	Interpreters and Translators Interpret oral or sign language, or translat	Education & Training Professional Support Services	\$ 49,930 per year	79%
Arts, Audio/Video Technology & Co					_
Business Management & Administr	8	Reporters and Correspondents Collect and analyze facts about newswort	Arts, Audio/Video Technology & Co Journalism and Broadcasting	\$ 41,260 per year	79%
		Ophthalmic Medical Technicians Assist ophthalmologists by performing op	Health Science Therapeutic Services	\$ 36,530 per year	78%
A B	{@	Music Composers and Arrangers Write and transcribe musical scores.	Arts, Audio/Video Technology & Co Performing Arts	\$ 49,630 per year	77y

Figure 08-5: Career Research Tool. Career Clusters.

- 2. Students can filter the career results by Career Cluster (A).
- 3. Those occupation results (B) will automatically update and populate in **Box B**, and students will be able to see all the related information: the pathway/cluster, the estimated annual salary, and the percent match with their career results.



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Career Clusters	OCCUPATION		PATHWAY / CLUSTER	SALARY	MATCH
All Areas	Industrial Ecolog Apply principles	gists and processes of natural	Science, Technology, Engineering & Science and Mathematics	\$ 71,130 per year	57%
tech D	Environmental E Conduct econom	conomists nic analysis related to env	Science, Technology, Engineering & Science and Mathematics	\$ 104,340 per year	54%
Green jobs Careers that are environmentally friendly	Collect data on w	ealth and Safety Technici work environments for an	Government & Public Administration Regulation	\$ 50,780 per year	54%
Bright Outlook Careers expected to grow rapidly	Weatherization I Perform a variety	Installers and Technicians y of activities to weatheriz	Architecture & Construction Maintenance/Operations	\$ 38,860 per year	52%
All Salary Ranges	Software Develo Research, design,	opers, Systems Software a, develop, and test opera	Information Technology Programming and Software Develop	\$ 110,000 per year	49%
	Solar Thermal In Install or repair so	nstallers and Technicians iolar energy systems desi	Architecture & Construction Maintenance/Operations	\$ 38,860 per year	487

Figure 08-6: Career Research Tool. Green Jobs. Bright Outlook.

- **4. Figure 08-6** showcases the other ways students can both search for and filter the occupation results (B).
 - a. Students can still utilize the **Cluster** filter (A).
 - b. Students can also use a keyword **Search** (D).
 - c. There is the toggle-button that turns on the filter for **Green Jobs**—careers that are environmentally friendly.
 - d. There is the toggle-button that turns on the filter for **Bright Outlook**—careers that are expected to grow rapidly.
 - e. There is also a **Salary** (F) filter.