

A Guide to Using the Career Research Tool

Reminder: Switching Between Icons and Text

1. See **Figure 00**.
2. You can easily switch the navigation bar icons to text (or the reverse) through a setting in the menu bar.
3. Select the green **User** avatar button (A).
4. Select **Show Icons as Text** (B) to display the menu icons as text.
5. Select **Show Menus as Icons** (C) to display the menu text as icons.

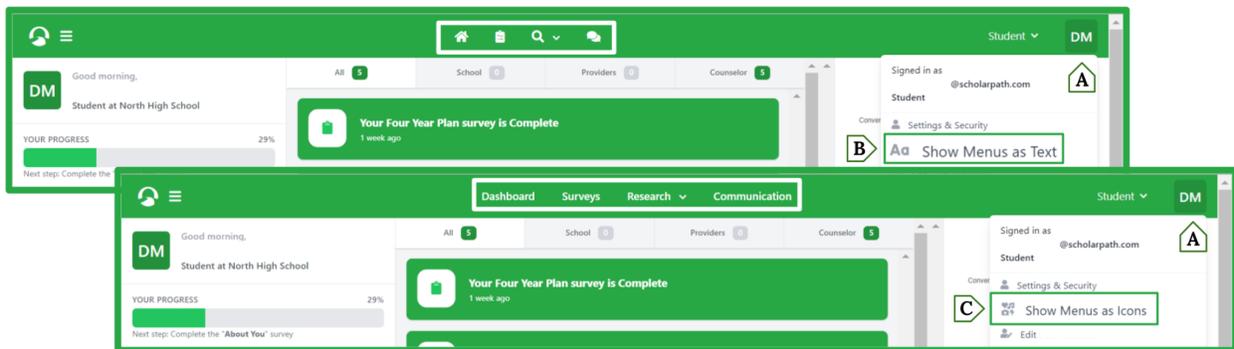


Figure 00: SWITCHING BETWEEN ICONS & TEXT

Career Research Tool

1. There are two ways for students to initialize the career research tool:
 - a. Students can select the **Surveys** icon from the navigation bar and then select **Your Career Path** (B).
 - b. Students can select the **Research** icon from the navigation bar and then select **Careers**.

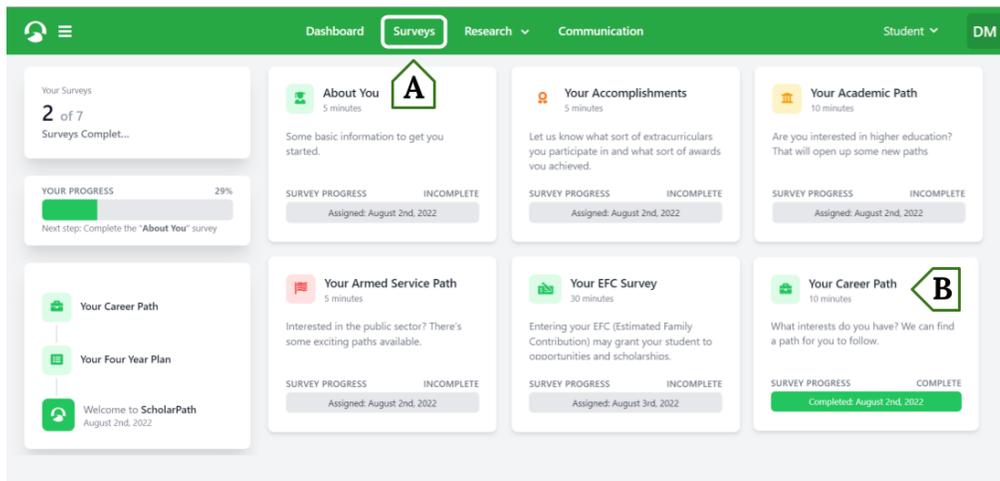


Figure 08-1: SURVEYS DASHBOARD. SELECT CAREER PATH.

2. If students have completed the **Your Career Path** survey, then they will see a landing page with six different elements. Each one is a *good fit* for them based on the results of their survey. See **Figure 08-02**.
 - A. **Career Cluster.**
 - B. **Career Pathway.**
 - C. **Occupation (top match).**
 - D. Other matching **Occupations...**
 - E. And the percentage to which those other occupations are a good match for the student.
 - F. Your **Career Profile.**

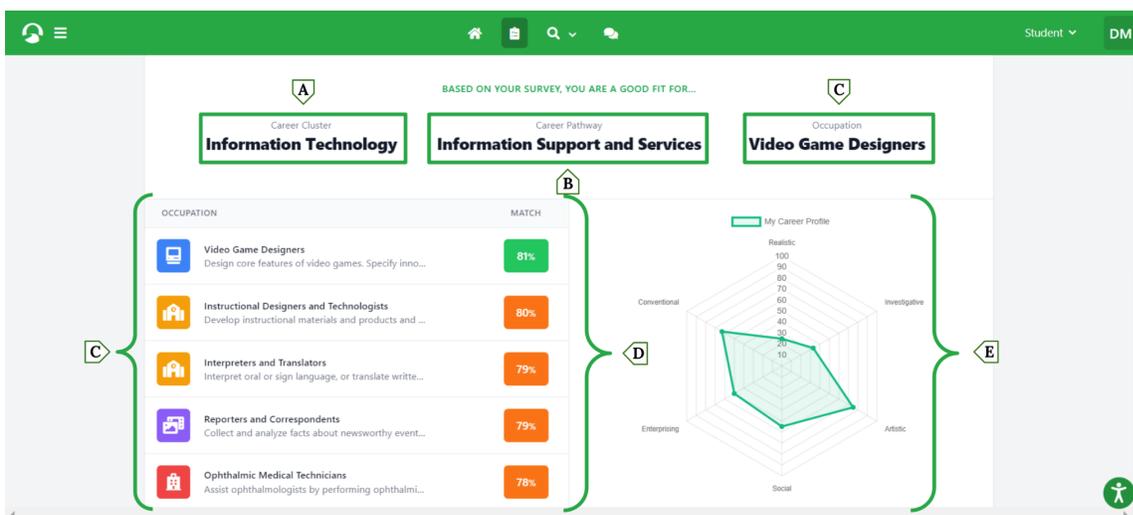


Figure 08-2: CAREER PATH SURVEY RESULTS

My Career Profile

1. See **Figure 08-3**.
2. **My Career Profile** is a snapshot of the student's top 6 interests according to the responses they gave on the career path survey.
3. First, they will see a matrix web that shows a visual of those 6 interests (A) and how strongly they feel about them.
4. Beneath that matrix is a detailed list of each of those interests, as well as examples of both the careers that align with each interest and the tasks that a person in that career would do.

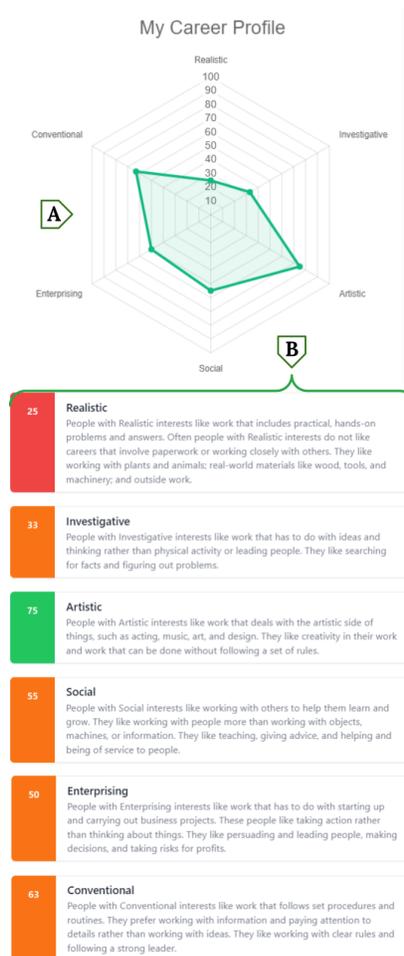


Figure 08-3: My CAREER PROFILE

Understanding the Career Profile Occupation Match

Once students have completed the career path survey, they will be able to see how their profile matches with a given occupation. In the example seen in **Figure 08-4**, the student's highest match is with the occupation of Video Game Designer.

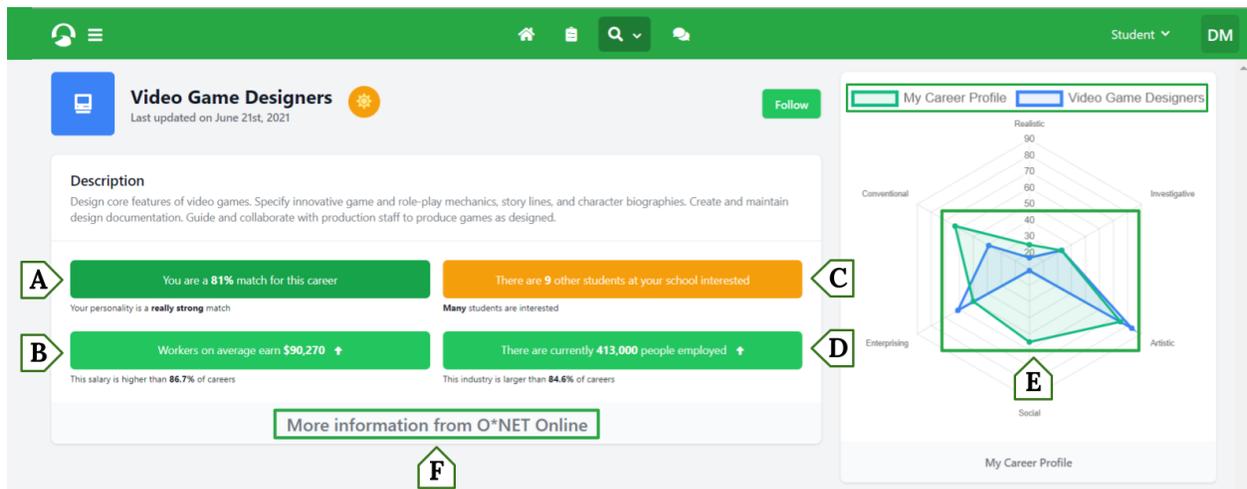
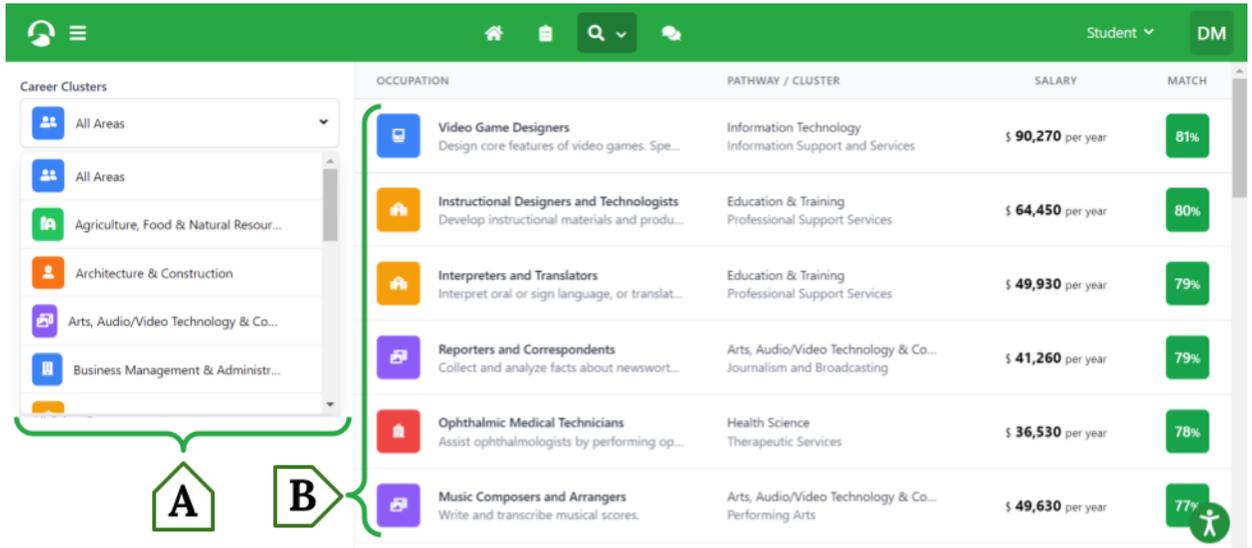


Figure 08-4: VIDEO GAME DESIGNER CAREER MATCH

1. The match page will show students how strong of a match they are for the occupation/career (A).
2. The match page will show students the average annual salary for the occupation/career (B).
3. The match page will show students if any other students at their school have also matched with this occupation/career, and if so, how many students have matched (C).
4. The match page will show students approximately how many people are currently employed in this occupation's field (D).
5. The match page will show students an updated matrix web (E) that overlaps the interest profile of a typical person employed in this occupation/career (blue) with their own interest profile from their survey (green).
6. At the bottom of the match page, students will see a link to the Occupational Information Network (O*NET), which will provide them with additional information about the occupation/career. **Note:** O*NET is developed under the sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

Using the Career Research Search

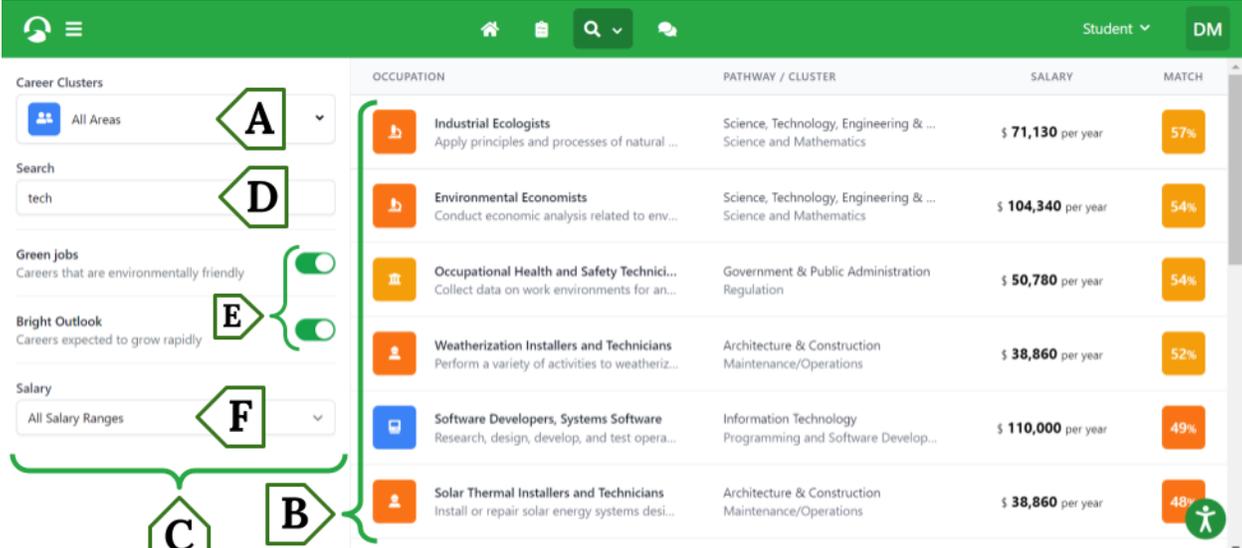
1. As students read in “Career Research” 1b, they can select the **Research** icon from the navigation bar and then select **Careers**. See **Figure 08-5**.



Career Clusters	OCCUPATION	PATHWAY / CLUSTER	SALARY	MATCH
All Areas	Video Game Designers Design core features of video games. Spe...	Information Technology Information Support and Services	\$ 90,270 per year	81%
All Areas	Instructional Designers and Technologists Develop instructional materials and produ...	Education & Training Professional Support Services	\$ 64,450 per year	80%
Agriculture, Food & Natural Resour...	Interpreters and Translators Interpret oral or sign language, or translat...	Education & Training Professional Support Services	\$ 49,930 per year	79%
Architecture & Construction	Reporters and Correspondents Collect and analyze facts about newswort...	Arts, Audio/Video Technology & Co... Journalism and Broadcasting	\$ 41,260 per year	79%
Arts, Audio/Video Technology & Co...	Ophthalmic Medical Technicians Assist ophthalmologists by performing op...	Health Science Therapeutic Services	\$ 36,530 per year	78%
Business Management & Administr...	Music Composers and Arrangers Write and transcribe musical scores.	Arts, Audio/Video Technology & Co... Performing Arts	\$ 49,630 per year	77%

Figure 08-5: CAREER RESEARCH TOOL. CAREER CLUSTERS.

2. Students can filter the career results by **Career Cluster** (A).
3. Those occupation results (B) will automatically update and populate in **Box B**, and students will be able to see all the related information: the pathway/cluster, the estimated annual salary, and the percent match with their career results.



The screenshot shows the ScholarPath Career Research Tool interface. On the left, there are several filter sections: 'Career Clusters' with a dropdown menu (A), 'Search' with a text input field containing 'tech' (D), 'Green jobs' with a toggle switch (E), 'Bright Outlook' with a toggle switch (E), and 'Salary' with a dropdown menu (F). A bracket (C) groups the 'Green jobs', 'Bright Outlook', and 'Salary' filters. A bracket (B) groups the 'Green jobs' and 'Bright Outlook' filters. The main area displays a table of occupation results with columns for Occupation, Pathway / Cluster, Salary, and Match. The results are as follows:

OCCUPATION	PATHWAY / CLUSTER	SALARY	MATCH
Industrial Ecologists Apply principles and processes of natural ...	Science, Technology, Engineering & ... Science and Mathematics	\$ 71,130 per year	57%
Environmental Economists Conduct economic analysis related to env...	Science, Technology, Engineering & ... Science and Mathematics	\$ 104,340 per year	54%
Occupational Health and Safety Technici... Collect data on work environments for an...	Government & Public Administration Regulation	\$ 50,780 per year	54%
Weatherization Installers and Technicians Perform a variety of activities to weatheriz...	Architecture & Construction Maintenance/Operations	\$ 38,860 per year	52%
Software Developers, Systems Software Research, design, develop, and test opera...	Information Technology Programming and Software Develop...	\$ 110,000 per year	49%
Solar Thermal Installers and Technicians Install or repair solar energy systems desi...	Architecture & Construction Maintenance/Operations	\$ 38,860 per year	48%

Figure 08-6: CAREER RESEARCH TOOL. GREEN JOBS. BRIGHT OUTLOOK.

4. **Figure 08-6** showcases the other ways students can both search for and filter the occupation results (B).
 - a. Students can still utilize the **Cluster** filter (A).
 - b. Students can also use a keyword **Search** (D).
 - c. There is the toggle-button that turns on the filter for **Green Jobs**—careers that are environmentally friendly.
 - d. There is the toggle-button that turns on the filter for **Bright Outlook**—careers that are expected to grow rapidly.
 - e. There is also a **Salary** (F) filter.